



Sponsors

The culmination of **OSU's 150-year celebration** is a daylong future focused symposium titled "The Promise and the Peril of Artificial Intelligence and Robotics".

Join us on OSU's Corvallis campus on Oct. 23 as educators, university students, higher education leaders, policy makers and industry professionals explore recent advancements in robotics and artificial intelligence, as well as provocative approaches to how robotics and AI will change how we work, live, commute and learn.

Keynote speaker Jacob Ward, former editor-in-chief of Popular Science Magazine, is a science & technology television correspondent for CNN, Al Jazeera and PBS. Ward is the host of a landmark four-hour series on the science of human decisions and bias, "Hacking Your Mind" airing in 2019 on PBS. Ward writes for *The New Yorker*, *Wired* and *Men's Health* and is writing a book about how AI is poised to amplify humanity's best and worst instincts.

Panels composed of national experts, industry and OSU faculty will discuss the potential benefits, risks, ethics and uncertainties of the emerging technologies of artificial intelligence and robotics. Learn about the potential for AI and robotics to transform agriculture, health care, natural resource management, transportation, arts and entertainment as well as consider possible impacts on jobs, the economy, our laws and privacy.

The **Innovation Expo** is a dynamic destination packed with ideas and inventions that will change the world and how we engage with AI and robotics. Explore OSU's unique approach in the design, development and deployment of robots and intelligent systems.

Sponsorships are critical in allowing OSU to provide this symposium **at no cost to participants**. This provides the opportunity for attendees to participate and engage from the Oregon State University's academic and student community, the state and region.

As Sponsors, we invite you to interact with Symposium attendees to share important stories and tools regarding AI and robotics. Through this event, we hope our sponsors inspire new ways of thinking about the future of AI and robotics in career, community, education and technology.



Sponsorship Levels

Champion

\$10,000

- Admission to reception with keynote speaker
- Logo presence within symposium marketing
 - + Symposium website
 - + Registration and confirmation e-mail to all attendees
 - + Symposium printed materials
 - + Innovation Expo and reception
 - + Event signage
- Reference in symposium media promotion
- Recognition from the podium as Champion Sponsor
- Acknowledgement within symposium social media
- Acknowledgement within event announcements
- 15 reserved seats at the symposium
- Opportunity to provide promotional materials to attendees
- Display booth/area within Innovation Expo

Scholar

\$7,500

- Admission to reception with keynote speaker
- Logo presence within symposium marketing
 - + Symposium website
 - + Symposium printed materials
 - + Innovation Expo
 - + Event signage
- Recognition in symposium media promotion
- Recognition from the podium as Scholar Sponsor
- Acknowledgement within symposium social media
- Acknowledgement within event announcements
- Opportunity to provide promotional materials to attendees
- Display booth/area within Innovation Expo



Sponsorship Levels (cont.)

Believer **\$5,000**

- Logo presence within symposium marketing
 - + Symposium website
 - + Symposium printed materials
 - + Innovation Expo
 - + Event signage
- Acknowledgement within symposium social media
- Opportunity to provide promotional materials to attendees
- Display booth/area within Innovation Expo

Friend **\$2,500**

- Logo presence within symposium marketing
 - + Symposium website
 - + Symposium printed materials
- Recognition within symposium social media
- Display table/area within Innovation Expo

Partner **In-Kind**

We ask that OSU partners promote the conference to their networks. This is a 100 percent in-kind relationship offered by invitation-only to the Oregon State community. In exchange for promotional efforts, we offer recognition and participation benefits. The exhibit hall will display the latest work from our students, industry and higher education partners, and researchers. Listed on Symposium website

- Visibility on signage within Exhibit Hall
- Complimentary display booth within Innovation Expo

Sponsor Confirmation

To confirm sponsorship and make payment, contact OSU Conference Services by email (conferences@oregonstate.edu) with the following information:

1. Sponsorship level desired
2. Company name
3. Company sponsor contact
4. Company billing contact
5. Email address
6. Phone number
7. Mailing address